



KRISTIN A. PETERSON

CONTACT

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EDUCATION

IOWA STATE UNIVERSITY
B.S. Journalism and Mass Communication
Ames, IA • Class of 2015
Minors in Spanish and General Business
Major GPA 3.76

SKILLS

Microsoft Office and iWorks
Photoshop
Photography/Photojournalism
iMovie/Camtasia video creation/editing
Writing
Public Relations Strategy
Press Releases
Brochures
Social Media
Drupal editing
Event Management

EXPERIENCE

TECHNICAL WRITER/COMMUNICATIONS • IOWA STATE UNIVERSITY • CURRENT
Write and edit materials for Iowa State University professor Jackie Shanks and create an online presence.

COMMUNICATIONS INTERN • NEVEDA ECONOMIC DEVELOPMENT COUNCIL • CURRENT
Create written materials such as newsletters and brochures for the City of Nevada's Economic Development Council.

COMMUNICATIONS INTERN • CENUSA BIOENERGY • DECEMBER 2013 – MAY 2015
Managed social media, developed and designed "Blades Newsletter," produced content, press releases and articles, created flyers and brochures, assisted with annual meeting.

BRAND AMBASSADOR • THE MARKETING ARM • JANUARY 2015 – MAY 2015
Hosted on-premise and non-premise promotions for Bud Light's marketing campaign and generated social media posts.

SPORTS WRITER • IOWA STATE DAILY • 2012 – 2013
Completed 47 published articles, worked with sports information directors, conducted interviews and adhered to strict deadlines.

PUBLIC RELATIONS/NEWS CORRESPONDENT • DANCE MARATHON • JANUARY 2012 – 2015
Developed content and videos, spread the word about Children's Miracle Network, assisted in hosting and promoting events.

GREEK RELATIONS EXECUTIVE COUNCIL • JANUARY 2013 – 2015
Worked as a contributing writer for "Letters Magazine."

PUBLIC RELATIONS • TREND MAGAZINE • 2013 – 2014
Helped to organize and host release parties for over 200 people and created promotional materials.

LEADERSHIP AND ACCOMPLISHMENTS

ALPHA GAMMA DELTA SORORITY • AUGUST 2011 – DECEMBER 2014
New member educator, Purchasing Coordinator, Varieties Co-Chair

ACADEMIC HONORS
Order of Omega Honors Society, Rho Lambda Leadership/Honors Society, 2014 Dean's List, Strive for Pi (Alpha Gamma Delta), Award for Competitive Excellence (Iowa State University)

SORORITY STYLISTA • FASHION BLOGGER

POSTSPRAWL DESIGN • FREELANCE GRAPHIC DESIGN

REFERENCES

ANNE KINZEL • COO CENUSA BIOENERGY
cenusa@mail.iastate.edu // (515) 520 3350

ERIN WILGENBUSCH • ADVISOR AND PUBLIC RELATIONS & INTEGRATED COMMUNICATIONS
Senior Lecturer // eew@iastate.edu